

# THE MIRROR JOURNAL

Serving A Most Progressive People In The Most Prosperous District In Central Alberta

VOL. 5, NO. 14

MIRROR, ALTA., FEBRUARY 25, 1916

5 CENTS PER COPY

## Buy ON THE 29th

The following persons have signified their willingness to give at least 5 per cent. or more of the CASH RECEIPTS taken in on the above day, to the RED CROSS Society:

Beemish & Co.  
Coleman, R. E.  
Conway, R.  
Duitman & Johnson  
Flewelling, J. F.  
Good, W. J.  
Heagle Bros.  
Hopkins, A. R.  
Lee, Jim  
Mott, A.  
McCormack, W. C.  
Panrucker & Holland  
Ray, A. J.  
Royal Cafe  
Simpson, Miss D. (Studio)  
Simpson, Miss H. (Tele.)  
Suggett, C. L.  
Talbot, R. C.  
Thomas, A., & Son

REMEMBER: That a percentage of all Cash Sales paid to any of the above will go towards one of the most charitable objects  
**SAVE YOUR ORDER FOR THAT DAY**

### MIRROR LIVERY & FEED STABLES

A. R. HOPKINS, Prop.

#### Screened Lump Coal

Best on Market

**\$5.00 Per Ton, Delivered**

TELEPHONE HOPKINS

## AUCTIONEER

I am now in a position to conduct auction sales in any part of Alberta and will assure my many friends my best efforts. Terms reasonable. If you intend holding an auction sale, consult me before engaging another.

### A. J. Ray, Auctioneer

Write, Phone or Call

Mirror, Alta.

## Tuesday, Feb. 29th Red Cross Day

We will give 5 per cent. of all Cash Sales to the Red Cross Society  
Buy everything you possibly can and help along the Good Work



### PANRUCKER & HOLLAND

Mirror and Alix

## RED CROSS DAY

FEB.

29th

### "DO YOUR BIT"

Somewhere in France the other day, a soldier was badly wounded while on active service. Perhaps he was your son, or brother, or sweetheart. Any way he was somebody's son. Months ago it may be years, it seems so long—danger menaced his homeland, and sacrificing nation he marched away to fight for his Empire.

Long months he trained patiently without a complaint; then the very cause when he was permitted to reach the firing line.

Now the firing line is a much more desirable place in poetry than in actual warfare. One can never properly appreciate the horrors of trench life without having actually experienced it. Pictures give an idea of trench construction, but no artist can depict the discomforts which lie in wait to sap the strength of any but the sturdiest; the damp from the soil bound to penetrate the heaviest shoes; the cold damp air which chills to the very heart; the cramped quarters, the stench; and the general unsanitary conditions. These are just ordinary every-day incidents of trench life, gleaned from soldiers' letters. Yet even these letters give only a slight idea of what it all means. If you doubt this sit down and try to put into words the most terrible experiences you have ever gone through; you will realize that no matter how wide the range of your vocabulary, the words are empty and meaningless.

Week after week the soldier did his bit without realizing that he was only a part of a great machine, whose vigilance and activities must never be permitted to cease until victory is won. Facing also the fact that he might meet the fate of many of his comrades who had fallen and been carried away to somewhere in the rear.

This soldier and his comrades had many things to console them for the hardships endured. True they were mostly thoughts but thoughts are a comfort men can carry anywhere with out adding to the material weight of equipment. If they are comforting thoughts they take nothing from his efficiency. But remember they must always be comforting.

The first thought in a soldiers' catalogue is that his cause was just and he must do his utmost to uphold it. The second is his Empire—his family—call it what you may, it is all the same thing. Danger must be eliminated at all costs.

The third thought is that if a shell bursts too near there is always a hospital in the rear. A quiet place with white beds where one can straighten out and just lay still; a place where there is no noise or filth; a place where skillful hands are waiting to relieve pain. A place of rest and healing where all the ingenuity of a world of surgeons and nurses is centred.

If the worst comes to the worst he thinks he can go back and rest a while before returning to the trenches or back home.

Now what if when this soldier was carried from the trenches there was no hospital—or if through lack of supplies it were merely a building where the hands of the doctors and nurses were tied because they had not the wherewithal to heal. If there was a shortage of bandages, drugs, instru-

ments, linen, or any of the thousands of necessary supplies only known to the initiated. What if through lack of any of these articles the man who could have been cured was to die, or even worse, to live a helpless invalid? And what if word went back to the trenches that the Red Cross had failed? That the people at home, for that is what the Red Cross really means—had broken faith? It would be enough to break the courage of the bravest.

This is where you and I come in. We, who for some legitimate reason have been unable to shoulder the rifle and respond to the bugle call. All are not slouchers who do not enlist for service at the front. There is a part we can all do at home, according to the strength of our circumstances. Those who do not recognize this fact are slouchers. Consider the word "slacker". It really is not a name to be proud of is it?

The Red Cross offers opportunity for service for those at home. The Red Cross Society is a world recognized organization standing for the highest in humanity. And the Red Cross individually is You and I who do not go to battle.

From Alberta has gone a quota of men whose fame and numbers will be proudly handed down to posterity. Albertans at home have responded nobly to every call for funds and labor augment the fighting strength

### HONOR ROLL OF MIRROR VOLUNTEERS

Your Donation May be the Means Of Saving the Life of

Fred. A. Day  
Myrl Hart  
Ronald M. Pym  
H. P. Crittall  
Chas. Durrant  
Chas. Johnson  
James MacKintyre  
Gillies MacKintyre  
Floyd Mackinlay  
Wm. Whitford  
Frank Harvey  
Fred Dawson  
Alex. McCormack  
Fred Haskett  
Guy Davidson  
J. W. Gallenkamp  
Robert Campbell  
Ike Burton  
Harold Edgar  
Harold Fleister  
W. Merkle  
W. MacKintyre  
Karl Halpary  
Fred Doveswell  
Rev. E. Barnes  
Jack Lowe  
Murray Cassidy  
G. H. Heinrichsen  
A. C. Hare  
H. D. Hickling  
Nelson Duhalme

of the men. As Alberta soldiers have not failed in their duties at the front, neither will Alberta civilians fail in their duty at home.

The people of Alberta are going to be asked to give their orders for groceries, drygoods, boots and shoes, jewelry, drugs, stationery, furniture, office supplies, pianos and musical instruments of all kinds, autos, harness, coal, flour, feed, lumber, paper, paints, building supplies to the business firms which endorse this plan of giving to the Red Cross fund which exists solely for the object of render-

ing assistance and comforts to wounded and disabled soldiers. If you reader, as a resident of the British Empire are in sympathy with this movement do your utmost to swell the receipts on the 29th. Every dollar spent at the places giving a percentage will help in relieving some soldier who is suffering.

Try the Mirror Job Department

The many friends of Mr. and Mrs. R. Barritt will extend their sympathy to them in the loss of their eight year old daughter, Helen Esme, whose death took place last Tuesday the 22nd inst. The cause of death was bronchial pneumonia. Internment was made in the Alix cemetery on Thursday, Rev. M. W. Holdom conducting services at the home and grave.

## CATTLEMEN!

We are breeders of Pure Bred Herefords and until March 1st only, have a few good, coming 2-year-old Bulls, of excellent stamp and individuality for sale. If you intend to purchase a "White-Face" to head your Herd this season, write or visit us. Animals stabled till spring if desired.

S.E. Sec. 12-41-23  
Mirror Post Office

**PYM BROS.**

### Mc CORMACK LUMBER CO.,

Dealers In

LUMBER, MOULDINGS, SASH, DOORS, GLASS PAINTS, VARNISH, OILS, BRICK, LIME, CEMENT, COAL, Etc.

W. C. McCormack, Mgr.

Mirror, Alta.

### February Half-Price Sale

I am Clearing Out a Few Lines of Goods Regardless of Cost at Half Price

These goods include: Rocking Horses, Games, Toys, Dolls, Picture Books, Jewelry and Souvenir Jewelry, Pennants, Books, Leather Goods, etc. On display in my windows.

**CHAS. L. SUGGETT :: MIRROR**

## Plow Shares....

FIT AND  
QUALITY  
GUARANTEED

I can furnish the above in almost any size and make as cheap (or cheaper) than the mail order houses. Look up your wants in this line and see me at once.

**J. F. Flewelling, Mirror**

## BARB WIRE

The Price of Barb Wire is Advancing every day, and the prospects are that it will keep on advancing, so those who contemplate Fencing will do well to come in and let us know their wants in that line, and so get the present price, which is much lower than it will be later in the season.

### DUITMAN & JOHNSON

Hardware Merchants







## The Mirror Journal

Published every Friday at Mirror  
Alberta.

W. J. GOOD, Proprietor

### Subscription Rates

To all points in Canada, \$1.00 to the U. S., \$1.50 per year.

### Advertising Rates

Legal and Municipal Advertising, 12 cents per line for first insertion; 10 cents per line for subsequent insertions.

Lost, Strayed or Found Notices, 50 cents for one insertion. Three insertions for \$1.00.

Professional Advertisements \$1.00 per month.

Reading Notices in Local columns, 10 cents per line for first insertion; 5 cents per line for subsequent insertions.

Display Advertising Rates given on application.

All Contract Advertising Accounts payable at the end of each month.

## Local Happenings

A. J. Hunt left on Monday for Calgary, where he will resume his former position with the government in the Seed Grain branch.

H. J. Raymer, is a business visitor in the Capital this week. W. C. McCormack, of the McCormack Lumber Co., Mirror, received word this week that he had been elected a member of the Board of Directors of Western Retail Lumbermen's Association. The election took place at the 25th annual convention of the Association held at Winnipeg, Man., February 11th to 13th. Alberta, Saskatchewan and Manitoba comprise the Association.

The Y. M. C. A. Auditorium was filled to the doors last night, when The Toronto Male Quartette gave a splendid program of music. A feature of the program was the Monoharp upon which they played in a masterly way.

Newark, N. J. Courier. In Kadlec's Hall, on Monday evening, February 28th. Receive your sent at Suggett's Drug Store.

Pte. W. G. Merkle is home this week from training at Red Deer. A few friends gathered at the home of Mr. and Mrs. Merkle, last Monday in honor of W. G.'s birthday, and spent an enjoyable evening.

A. G. Holland and Guy Pym are taking a holiday in Calgary this week.

Owing to the increased work on this branch of the G. T. P., two extra freight crews have been added with headquarters at Mirror.

Parents or guardians of children of school age, i.e., six years or over, are notified that a class will be started in the Mirror school on April 1st. It is urgently requested that the children start on that date, so as to facilitate the work of the teacher.

Jas. Cairns and Ray Simpson were in Edmonton the forepart of the week, attending a series of lectures on the gas engine.

The Library Club building is open every Tuesday afternoon so that those wishing to get sewing for the Red Cross may do so. All are invited to help.

School board meeting on Thursday morning, March 2nd. Buy, Buy, Buy, on the 29th.

Have you reserved your seat for the concert in Kadlec's Hall on Monday night February 28th? The Toronto Male Quartette will give value for every cent, in high-class entertainment. This is the last of the series of concerts.

Is your dog wearing a 1910 tag?

Pie, Fred, Downswell was home from Red Deer for several days last week.

A. R. Hopkins was a business visitor in Calgary for several days last week.

W. P. Puffer, M. P. P., passed through Mirror last Tuesday in his auto, or we should say, Ford. To see him clucking through reminded us of the robin, or straw hat - a harbinger of spring, as it were.

J. W. Bohls has gone to Waterton, where we understand he will reside in future.

"The entertainment given by The Toronto Male Quartette last night in the Methodist Church was the best of the course."

Township News Herald. In Kadlec's Hall, Mirror, on Monday evening, Feb. 28th.

S. E. Pearson and J. J. Smith of Bashaw, were in town last Sunday.

Mrs. A. G. Holland, was in Alix last Sunday.

G. C. Murray, representing R. S. Bickle Co. was in town Thursday of last week.

Rev. Mr. Gee, of the Methodist church, has been confined to the house with a severe attack of the gripe. Mrs. Gee is here from Lacombe to attend him. They are occupying the Jno. McLean home.

## South Buffalo Lake

Intended for last week

The South Buffalo Hunting Club continues to make things interesting for the coyotes. The President bagging two coyotes on one day and a lynx on another day. Those wishing to join the club must apply to the Secretary for application form, rules, etc.

R. E. Fell, reports losing a valuable mare last week. We understand that in her young days she has been known to do a mile in less than 3 minutes when put on the cars. Had she not been so suddenly she would have been able to homestead shortly.

J. H. Sorum recently installed a Fairbanks-Morse gas engine. It is 6 H. P.

Messrs. Yarwood and Cruikshank, have started to haul out their wheat, and are employing many outside teams to assist. We are informed that nearly 20 teams are employed at it, and the wheat is being taken across the lake to Mirror.

Query: Your correspondent was asked the meaning of a word that sounds something like this - "Shi-var-ee". Hunted



It is just as easy to "put" as it is to "take" flour.

Put it in the flour, and you'll get a better result, a better loaf, and a better taste. This is the reason why Robin Hood Flour is so popular.

**Robin Hood Flour**

It is the only flour that is made in Canada, and it is the only flour that is made in the West.

It is the only flour that is made in the West, and it is the only flour that is made in the West.

It is the only flour that is made in the West, and it is the only flour that is made in the West.

## PANRUCKER & HOLLAND

Exclusive Mirror Agents

## Auction Sale Furniture

ON  
MONDAY, FEB'R'Y 28th, 1916

Sale starts at 1 o'clock sharp  
Acting under instructions from R. R. Zackary, Livingstone Dickson will absolutely without reserve a car load of new and second hand furniture, on

### Main Street, Bashaw

consisting of  
Beds, Springs, Mattresses, Bedroom Suites, Dressers, Commodes, Dressing Stands, Couches, Daybeds, Rugs, Chest of Drawers, Show Cases, Crib, Office Chairs, Dining and Parlor Chairs, Tents, Kitchen Cabinets, Rocking Chairs, Wicker Chairs, Cots, Screen Doors, Writing Desks, Oil Stoves, Heating Stoves, Brass Beds and other articles too numerous to mention

### Ford Automobile, used one summer

This Furniture is in first-class condition being shipped from a furniture concern going out of business in Calgary.

### No Reserve

TERMS: Accounts under \$20.00, Cash; over that 30 days' credit will be given on bankable notes.

Monday, February 28th, 1916

R. R. Zackary, Owner E. E. Cranston, Clerk Livingstone Dickson, Auctioneer

all the dictionaries and could not find it. Can anyone explain the meaning for us?

## Bailiff's Sale

Under and by virtue of a distress warrant issued under chattel mortgage given by William Mackirdy to A. Thomas & Son and to me directed against the goods and chattels of William Mackirdy, named in the said distress warrant, I have seized the following goods, namely:-

- One milk cow
- One sorrel gelding
- One sorrel mare
- One black mare
- One bay gelding
- One sorrel yearling colt
- One buckskin mare

Which I shall expose for sale on Saturday, the 4th day of March, at the Bon-Ton Livery Mirror, at the hour of 2 p.m. Dated at Red Deer, Jan. 29th. John A. McPherson, Bailiff

Subscribe for The Journal - \$1. a year

## For Returned Soldiers

Last Tuesday afternoon the Library building was turned into a receiving station, and an excellent supply of eatables was handed in to be forwarded to the Ogden Convalescent Home in Calgary. This Home is for wounded soldiers who are unable to assume work at the present time. The following is a list of subscribers and donations:-

- Mrs. Mott, 1 lb butter and 2 tins cocoa
  - W. Marshall, 2 lbs butter;
  - W. C. McCormack, 1 doz. packs, jelly powder;
  - W. J. Good, 2 lbs tea;
  - Wayne Duitman, 1 glass marmalade, 1 bottle butter;
  - R. L. Pretty, 1 gal. raspberry jam;
  - Miss D. Simpson, 2 tins soup;
  - Mrs. John Stevenson, 2 sacks potatoes;
  - Mrs. A. G. Holland, 1 lb tea 1 lb coffee, 1 tin cocoa;
  - Mrs. D. Hutchinson, 2 lb butter;
  - Gen. Peterson, 1 gal. pickles;
  - Mrs. J. P. Erickson, 1 tin cocoa, 2 lbs butter, 1 tin soup;
  - Mrs. J. F. Flewelling, 1 shoulder pork;
  - Mrs. M. W. Holdom, 2 lb butter;
  - Mrs. E. S. Albrecht, 2 lb butter;
  - Mrs. H. C. Brewster, 1 roast of beef, 2 jars fruit, 1 sack vegetables;
  - Mrs. Geo. Thomas, 2 tins cocoa;
  - Mrs. J. Kehoe, 1 jar fruit;
  - Mr. and Mrs. J. Arbutnot, 6 lb butter, 1 quarter beef;
  - J. E. MacLaren, 1 tin cream;
  - Mrs. Fewkes, 3 chickens;
  - Mrs. J. A. Johnson, 2 tins cocoa;
  - Miss Hindson, \$2.00;
  - Mrs. H. Mitchell, 1 lb tea;
  - Mrs. J. Bolch, 2 tins cocoa;
  - Miss Pringle, 1 lb coffee;
  - Mrs. M. Hutchinson, 3 packs, jelly powder;
  - Mrs. King, 1 glass grape jelly;
  - Mrs. A. Ray, 1 glass jelly & 25c;
  - E. Goster, 1 pig (dressed).
- (Note: With the cash received viz. \$25, there was bought, 4 lbs. tea, and 4 packages of jelly powder.)
- The consignment was shipped to Calgary on Wednesday and will no doubt be received by the boys at the home.
- The local committee of the Red Cross Society, wish to thank all those who so kindly donated towards this collection.

## Mrs. H. W. Higgins

### Maternity Nurse

Years of experience.  
Terms Reasonable.  
Cases taken either at my home or at the home of patient.  
Mirror, Alberta

## IMPERIAL HOTEL

First Class Accommodation To Travellers

Mr. Farmer: When in town, call and get your meals with us and enjoy the free accommodation we offer you

## JIM LEE HAND LAUNDRY

Collars, Shirts Family Washing First Class Work Guaranteed  
Suits Cleaned, Pressed and Repaired  
PRICES REASONABLE

## Under New Management ...MIRROR HOTEL...

Mr. and Mrs. A. R. Mott  
Meals at Regular Hours Home Cooking  
Excellent Furnished Rooms

## MONEY TO LOAN

Will attend in Mirror at Imperial hotel every Tuesday afternoon. Anyone requiring a loan on their farm should see me. I am also prepared to give dates for forthcoming auction sales.

## A. J. FRANK

To Spend a Happy Hour Visit The

## Mirror Pool Hall and Barber Shop

R. E. COLEMAN, Prop.

## ROYAL CAFE AND BAKERY

Meals At All Hours  
25 Cents  
Fresh Bread Daily  
Cigars, Tobaccos, Candies  
EAT A SQUARE MEAL HERE

## DR. A. E. SHORE

Alis, Alta.  
Makes regular trips to Mirror every Tuesday and Friday P. M.

## J. M. CROOK Drayage and Express

When in need of that next load of coal, let me know. Prompt Delivery  
Leave Orders at Pool Hall.

## A. THOMAS & SON

GENERAL MERCHANTS

We have an Over-Stock of  
Felt Shoes, Felt Goggles, 15 p. c. Off  
Better Get 'em While They Last

SUITS! SUITS!  
For Men and Boys  
All Sizes Good Patterns

PRICES:  
\$3.50 to \$16.00

SWEATER COATS  
All Wool  
10 Per Cent Off  
There are Good Values

Ladies' Gents' and Children